



## **The CEO's Guide to 15 Plus Ways to Promote Your Business For Little to No Cost!**

### **Checklist**

1. Start a Website or Blog
2. Get Active on Social Media
3. Get Added to Website Directories
4. Get Active with Online Communities
5. Signatures
6. Press Releases
7. Ask for Reviews
8. Guest Blogging
9. Create an Email List
10. Share Pictures and Videos
11. Comment on Blogs
12. Offer Deals or Giveaways
13. Network and Collaborate
14. Utilize Classified Listings
15. Start an Affiliate or Referral Program
16. The Way You Interact With Prospects
17. Publish a Company Information Pack